



MINUTES OF THE SPECIAL MEETING OF THE BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

October 1, 2020

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 5:30 p.m. on Thursday, October 1, 2020, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Tim Shivers, Jeff Bickerstaff-Council Liaison, Marcia Harris-Daniel, Noel Hartley, Tricia Lindsey, Mike VanBuskirk, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Absent: Noel Hartley

Special Meeting Opening

- Call to Order.
 - President Hauenstein called the meeting to order at 5:37 p.m.
- Invocation and Pledge of Allegiance to the U.S. and Texas Flags.
 - Mr. Bickerstaff led the group in Invocation and Pledge of Allegiance to the U.S. and Texas Flags

Consent Agenda

- Approve the minutes of the August 20, 2020 regular meeting.
- Accept the monthly financial reports for the period ending August 31, 2020.
- Approve the Consent Agenda Items as presented.

Mr. Shivers made a motion to approve consent agenda items. Ms. Lindsey seconded. Motion was passed by unanimous vote.

Regular Agenda Items

- **Discuss and consider action on revised SEDC Strategic Plan**
 - Ms. Blake reviewed changes made to the Strategic Plan since the last board meeting. Mr. Shivers commented that he liked the plan and said that it was important to put focus on what position we want to hire so that the new staff can take on some of the tasks in the plan. He asked that at the November board meeting the draft position

description(s) be presented and show what tasks from the Strategic Plan the new role would take on.

Staff presented three Vision Statements that Board members had submitted for consideration. After much discussion and editing, the Board agreed on language for a new Vision Statement.

Ms. Watkins made a motion to approve the Strategic Plan and Vision Statement. Mr. Shivers seconded. Motion was passed by unanimous vote.

- **Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.**

Ms. Blake presented a report that covered the following:

- 5th St. District
 - Appraisal
 - Projects
 - Prospects
 - 5th St. Purchase Agreement
- Chamber of Commerce
 - Board Meeting
 - GISD Update
 - Mayoral Update
 - Search for President
 - Cars Under the Stars COVID Parade 2020, Saturday, 10/3, 6-7
 - Scavenger Hunt (Wild Wild Goose Chase), Saturday, 10/24, 10-2
- Legislative Committee Activity
- Sachse Business COVID Survey
- Extreme Sandbox Ribbon Cutting
- Website Refresh
- Commercial Development Update
- Sales Tax Update

City Manager Gina Nash gave a presentation on the 2020 Christmas Extravaganza Light Show that the City of Sachse is considering at the City Hall campus daily throughout the month of December. She is seeking sponsors to underwrite the majority of the cost associated with the event and asked if the Board would consider reallocating funds approved for the 2020 Red, White and Blue Blast (which were not expended due to event cancellation) to this event. Sponsorship of the event would include prominent onsite signage. The Board discussed the event and all were in favor of the reallocation but wanted to include Sachse restaurants in the event in some fashion. Ms. Nash will be presenting the opportunity to City Council during the 10/5 meeting and if approved, will put a formal request on the board agenda for 10/15.

Executive Session

1. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551.087: Deliberation regarding Economic Development Negotiations: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate within the City of Sachse.

2. Take any action as a result of Executive Session.

President Hauenstein notified the Board that Staff was waiting for material that wasn't available for Executive Session and as a result, no Executive Session was needed.

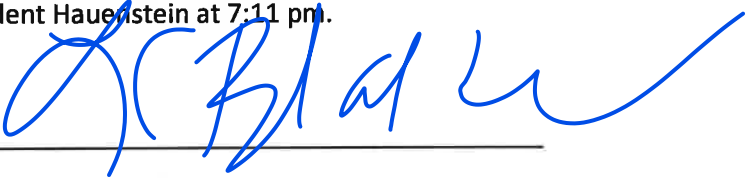
E. Regular Meeting Closing

- **Adjournment**

- Meeting was adjourned by President Hauenstein at 7:11 pm.



Spencer Hauenstein, President



Leslyn Blake, CEO