



MINUTES OF THE SPECIAL MEETING OF THE BOARD OF DIRECTORS OF THE  
SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, August 13, 2020

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 5:00 p.m. on Thursday, August 13, 2020, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Tim Shivers, Jeff Bickerstaff, City Council Liaison, , Marcia Harris-Daniel, Noel Hartley, Tricia Lindsey, Mike VanBuskirk, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Absent: Jeff Bickerstaff

**A. Special Meeting Opening**

1. Call to Order.

President Hauenstein called the meeting to order at 5:02 p.m.

2. Invocation and Pledge of Allegiance to the U.S. and Texas Flags.

Ms. Harris-Daniel led the group in Invocation and Pledge of Allegiance to the U.S. and Texas Flags

**B. Special Agenda Items**

1. Discuss and consider action on a Strategic Plan for the SEDC.

The session began with a discussion on the current Mission Statement. Mr. VanBuskirk submitted language for a new Mission Statement and after Board discussion and editing, the Board agreed to a new Mission Statement. A discussion on goals followed and the Board finalized three goals.

Staff presented potential objectives per goal along with potential actions submitted by Board members and after discussion the Board agreed to objectives per goal. Mr. VanBuskirk submitted language for a Vision Statement for consideration. The SEDC has not had a Vision Statement and the Board was receptive to the idea, however they wanted to think more on it and come back at a future meeting with their thoughts. Ms. Nash

added that a Vision Statement was extremely important and needed to be considered from a really, really long term perspective. She added that as the Board thinks on a potential Vision Statement that redevelopment of SH 78 would be absolutely critical and should be considered as the guidepost for such statement.

Ms. Watkins mentioned a concern about taking on too much and suggested that the group review the goals and objectives and come to the next meeting with thoughts on objectives and actions after prioritizing them. The Board agreed to such and agreed to continue the discussion in the format of a workshop at 5 pm immediately prior to the next board meeting.

**C. Special Meeting Closing**

**1. Adjournment**

Meeting was adjourned by Mr. Hauenstein at 6:39 pm



Spencer Hauenstein, Vice President



Leslyn Blake, CEO