

CITY COUNCIL AND ECONOMIC DEVELOPMENT CORPORATION

JOINT WORKSHOP MEETING MINUTES

APRIL 5, 2021

The City Council and the Economic Development Corporation of the City of Sachse held a joint workshop meeting on Monday, April 5, 2021, at 7:30 p.m. at Sachse City Hall, 3815-B Sachse Road. Those present were Mayor Mike Felix, Mayor Pro Tem Brett Franks, Councilmembers Michelle Howarth, Frank Millsap, Chance Lindsey, Cullen King, and Jeff Bickerstaff; Sachse Economic Development Board members Spencer Hauenstein, Tim Shivers, Niloufer Watkins, Marcia Harris-Daniel, and Angela Keeton; City Manager, Gina Nash; Petty and Associates Consultant, Trent Petty; City Secretary, Michelle Lewis Sirianni; IT staff, James Burns, and Police Chief, Bryan Sylvester. EDC Board member Teddy Kinzer was absent.

Mayor Felix opened the joint workshop meeting at 6:57 p.m.

EDC President Hauenstein opened the joint workshop meeting at 6:58 p.m.

GOALS, OBJECTIVES DISCUSSION: Hold a discussion regarding goals, objectives, and Bylaws as it relates to the Type B Corporation.

Mr. Petty with Petty and Associates presented a series of definitions on Economic Development, which involved the word 'process'. Mr. Petty outlined several areas of leadership including establishing expectations, providing clear written direction and guidance, monitoring and measuring performance interactively, and providing constant support and feedback. He proposed to the City Council and the EDC Board several items to consider that will include a needs assessment, as well as the communication framework, an organizational chart of the EDC, and reporting relationships of the City boards and commissions and staff. Mr. Petty noted that an additional workshop be done in order to focus on items such as setting goals, strategies, and objectives, developing performance indicators and/or dashboard, and a routine reporting schedule.

Concerns on communications between the EDC and the City Council and how the recent changes to the Bylaws occurred were expressed, but collectively they are ready to move forward in making the City successful.

ADJOURNMENT:

Mayor Felix adjourned the meeting at 9:08 p.m.


MIKE J. FELIX, MAYOR

ATTEST:


Michelle Lewis Sirianni, City Secretary

