



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, September 19, 2019

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, September 19, 2019, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Tricia Lindsey, Tim Shivers, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Absent: Niloufer Watkins

A. Regular Meeting Opening

1. Call to Order.

President Hauenstein called the meeting to order at 6:33 p.m.

2. Invocation and Pledge of Allegiance to the U.S. and Texas Flags.

Mr. Bickerstaff led the group in Invocation and Pledge of Allegiance to the U.S. and Texas Flags

B. Consent Agenda

1. Approve the minutes of August 15, 2019 Regular Meeting
2. Accept the monthly revenue and expenditure report for the period ending July 31, 2019 and preliminary budget report for August 2019.

Mr. VanBuskirk made motion to approve the Consent Agenda Items as presented and Mr. Bickerstaff seconded. Motion was passed by unanimous vote.

C. Regular Agenda Items

1. Conduct a public hearing for a funding request for a project for Mr. Pide for exterior improvement costs for project located at 6120 TX-78, in an amount not to exceed \$9,000.

President Hauenstein opened the Public Hearing for funding request. No one desired to speak and the Public Hearing was closed by President Hauenstein.

2. Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

SEDC CEO Ms. Blake provided a briefing on a sponsorship that was requested from Barry Young, President of the Sachse Chamber of Commerce, for the Methodist Richardson Hospital Foundation, Yellow & Black Tie Gala. Sachse Chamber also requested that the SEDC provide an activation at their Fallfest with a photo booth.

Ms. Blake updated the Board on recent development in the City including Black Rock Coffee opening a location at Woodbridge Corners.

SEDC Marketing Specialist Brad Weber provided an update on the following projects:

- NTCAR Expo exhibit
- Engagement with Dallas Regional Chamber, including Public Policy Advisory Committee
- Oh So Sachse Campaign in *D CEO* Magazine
- Working on website overhaul
- EDC 25 Year Event at Backyard on 5th
- Invitation Only Event to celebrate the EDC's 25 Year Anniversary
- Planning for ICSC Red River Conference and Deal Making Event
- Reviewed social media activity for month

SEDC Special Events Coordinator Keri Huth delivered a presentation on upcoming activations at Backyard on 5th, including:

- Movie Night
- Dine With Your Dog
- Sachtobertfest

3. Discuss and consider cancelling the November SEDC Board meeting.

Ms. Blake recommended cancelling the November Board Meeting, as the same date is scheduled for the SEDC's 25th Anniversary Party.

Mr. Shivers made motion to cancel the November EDC Board Meeting and Mr. Bickerstaff seconded. Motion was passed by unanimous vote.

4. Receive an update on 5th Street Mixed Use Development.

Ms. Blake indicated that an agreement has been signed with Urban Partners. Urban Partners and SEDC are having weekly update calls and will be scheduling a "kick off" meeting and idea summit in October.

D. Regular Meeting Closing

1. Adjournment

Meeting was adjourned by President Hauenstein at 7:22 pm.

 10/17/19

Spencer Hauenstein, President



Leslyn Blake, CEO