



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

June 18, 2020

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, June 18, 2020, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Tim Shivers, Jeff Bickerstaff-Council Liaison, Marcia Harris-Daniel, Tricia Lindsey, Mike VanBuskirk, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

A. Regular Meeting Opening

1. Call to Order.

President Hauenstein called the meeting to order at 6:30 p.m.

2. Invocation and Pledge of Allegiance to the U.S. and Texas Flags.

Mr. Bickerstaff led the group in Invocation and Pledge of Allegiance to the U.S. and Texas Flags

B. Consent Agenda

1. Approve the minutes of the May 21, 2020 Regular Meeting.
2. Accept the monthly revenue and expenditure report for the period ending April 30, 2020 and preliminary budget report for May 2020.
3. Approve the Consent Agenda Items as presented.

Mr. Shivers made a motion to approve consent agenda items. Ms. Watkins seconded. Motion was passed by unanimous vote.

C. Regular Agenda Items

Mr. Shivers made a motion to move item four to the beginning of regular session. Ms. Harris-Daniel seconded. Motion was passed by unanimous vote.

4. Receive a presentation on the redesign of the SEDC website.

The Eisenberg Agency team walked the Board through the activity taken to date on the website refresh. Ms. Watkins suggested that the approved design be presented to a selection of developers before it is implemented. Ms. Lindsey asked that the site be easy to make quick updates to.

1. Receive an update regarding actions taken by the SEDC as a result of the COVID-19 pandemic and plans for future measures that may be necessary.

Ms. Blake updated the Board on recent activity:

- COVID-19 response – Small Business Grant Program; First Responders Outreach
- 5th St. District
- Website Redesign
- Strategic Plan
- FY '20-'21 Budget Preparation

2. Receive an update on the SEDC Small Business Grant Program.

Ms. Blake updated the Board on recent activity:

- Majority of staff time the past 30 days was dedicated to this program
- 36 apps sent/4 grants awarded/8 potentially to review
- Deadline to turn in application extended to Friday, June 19
- Committee meets to review 6/25

3. Discuss and consider the preliminary 2020-2021 fiscal year Sachse Economic Development Corporation annual budget.

Ms. Blake presented the preliminary budget to the Board. Mr. Shivers asked if CARES money that the City will receive could be used to reimburse SEDC funds expended on the small business grant program. Ms. Nash explained that previously authorized funds dedicated to COVID recovery were not reimbursable. Mr. VanBuskirk requested details on salaries, advertising, and operating transfers budgets.

5. Discuss and consider action on the first phase planning for development of a revised SEDC Strategic Plan.

Ms. Blake reviewed the strategic plan goals from 2017. She then suggested seven priorities for consideration for a revised strategic plan and recommended that a consultant be engaged to facilitate and manage the process. Mr. Shivers and Mr. VanBuskirk commented that a one hour workshop outside the regularly scheduled board meetings should be scheduled to discuss mission, values, vision, issues, and goals and based on outcomes of that discussion, determine if a consultant was needed.

At 8:17 p.m., President Hauenstein convened from regular meeting into Executive Session

D. Executive Session

1. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551.087: Deliberation regarding Economic Development Negotiations: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate within the City of Sachse.

2. Take any action as a result of Executive Session

E. Regular Meeting Closing

1. Adjournment

Meeting was adjourned by President Hauenstein at 8:36 pm.

Spencer Hauenstein

Spencer Hauenstein, President

Leslyn Blake

Leslyn Blake, CEO