



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

February 20, 2020

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, February 20, 2020, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Tim Shivers, Jeff Bickerstaff-Council Liaison, Marcia Harris-Daniel, Tricia Lindsey, Michael Rasmussen, Mike VanBuskirk, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

A. Regular Meeting Opening

1. Call to Order.

President Hauenstein called the meeting to order at 6:34 p.m.

2. Invocation and Pledge of Allegiance to the U.S. and Texas Flags.

Mr. Bickerstaff led the group in Invocation and Pledge of Allegiance to the U.S. and Texas Flags

B. Consent Agenda

1. Approve the minutes of January 28, 2020 Regular Meeting.
2. Accept the monthly revenue and expenditure report for the period ending December 31, 2019 and preliminary budget report for January 2020.
3. Approve the Consent Agenda Items as presented.

Mr. VanBuskirk requested item 2 be pulled from the agenda. Mr. Shivers made a motion to approve remaining consent agenda items. Ms. Lindsey seconded. Motion was passed by unanimous vote.

Mr. VanBuskirk inquired regarding expenditures associated with the Business Retention and Professional Fees line items. Ms. Blake explained that overages in the Business Retention line item were due to costs associated with the 25th Anniversary celebration and sponsorship of a GISD event that would be reimbursed. Overages in the professional fees line item was primarily due to an encumbrance for a consulting contract.

Ms. Harris Daniel made a motion to approve item #2 on the consent agenda. Ms. Lindsey seconded. Motion was passed by unanimous vote.

C. Regular Agenda Items

1. Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

CEO Report:

- Ms. Blake provided an overview on the following items:
- Backyard on 5th plans for opening
- New hires of Manager and Assistant Manager for Backyard on 5th
- Attendance at Chamber Banquet
- Request to attend Chamber Board meetings and provide monthly update
- Status of filling two staff positions
- Work involved with 5th St. Development
- Development report – including residential

Brad Weber submitted his resignation and is no longer with the Corporation. Ms. Blake proposed a potential restructuring of staff positions to support the organization as it has changed in the two years since the creation of the Marketing Specialist position.

Mr. Shivers commented that his research indicated many EDCs have full time prospecting positions. He wants staff to be prospecting for other projects in addition to the 5th St. District and not limited to retail and restaurants. He asked that hiring any new positions be paused until staff presents 2020 goals for the Corporation and recommends staffing positions to accomplish the goals.

Mr. VanBuskirk added that we might not need to focus on marketing from a staffing perspective. He suggested that staff host a workshop meeting with the Board to discuss.

2. Consider and act on making the Backyard on 5th event “on leash dog friendly”.

Ms. Blake proposed that Backyard on 5th be designated “on-leash” dog friendly for the 2020 season. Ms. Lindsey encouraged staff to contact Park Pals for potential financial support. Mr. Hauenstein asked if the designation could be revoked if there were problems and Ms. Blake said yes. Mr. Shivers asked staff to double check potential liability as a result of dog fights or attacks. He requested that a separate area be designated on-leash friendly and not the entire park.

Mr. Shivers made a motion to make the Backyard on 5th event on leash dog friendly with the qualification that we create a separate and segregated area for the on-leash dog. Mr. VanBuskirk seconded. Motion passed unanimously.

At 7:14 p.m., President Hauenstein convened from regular meeting into Executive Session

D. Executive Session

1. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551.087: Deliberation regarding Economic Development Negotiations: Discussion of Economic Development incentive for a business prospect.
2. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to the provisions of the Texas Government Code Section §551.074 Personnel: Conduct the annual evaluation of the CEO.

E. Regular Session

1. At 9:05 pm reconvened into Regular Session

F. Regular Meeting Closing

1. Adjournment

Meeting was adjourned by President Hauenstein at 9:05 pm.

Spencer Hauenstein

Spencer Hauenstein, President

Leslyn Blake

Leslyn Blake, CEO