



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, May 16, 2019

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, May 16, 2019, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Tricia Lindsey, Tim Shivers, Niloufer Watkins, Leslyn Blake, Ex-Officio, Gina Nash, Ex-Officio

A. Regular Meeting Opening

1. Call to Order.

President Hauenstein called the meeting to order at 6:30 p.m.

2. Invocation and Pledge of Allegiance to the U.S. and Texas Flags.

Mr. Bickerstaff led the group in Invocation and Pledge of Allegiance to the U.S. and Texas Flags

B. Consent Agenda

1. Approve the minutes of April 18 , 2019 Regular Meeting
2. Accept the monthly revenue and expenditure report for the period ending March 31, 2019 and preliminary budget report for April 2019.

Mr. Bickerstaff made motion to approve the Consent Agenda Items as presented and Ms. Lindsey seconded. Motion was passed by unanimous vote.

C. Regular Agenda Items

1. Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

Received a staff update from CEO, Ms. Leslyn Blake:

- SH 78 Banner project is in motion
- Part Time position candidate interview update
- SH 78 streetscape improvements update
- ICSC RECon appointment update
- Commercial projects update
- 7-11 Grand Opening and SEDC support activities

Received a Marketing Report from Marketing Specialist, Mr. Brad Weber

- Backyard on 5th Update
- EDC website overhaul update
- Red, White and Blue Blast – plans for onsite activation
- 25 year anniversary – promotional plans
- Social Media Update

D. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551.087: Deliberation regarding Economic Development Negotiations: Discussion of economic development incentive(s) for a business prospect.

Adjourned into Executive Session at 6:57 pm.

Reconvened into Regular Session at 7:30 pm

E. Regular Meeting Closing

1. Adjournment

Meeting was adjourned by Mr. Hauenstein at 7:31 pm.



Spencer Hauenstein, President



Leslyn Blake, CEO