



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, December 20, 2018

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, December 20, 2018, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Tricia Lindsey, Tim Shivers, Niloufer Watkins, Leslyn Blake, Ex-Officio, Gina Nash, Ex-Officio

Absent: Niloufer Watkins

Regular Meeting Opening

Call to Order: The Board of Directors of the Economic Development Corporation of the City of Sachse will hold a Regular Meeting on Thursday, December 20, 2018 at 6:30 p.m. in the Council Chambers at Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas to consider the following items of business:

Jeff Bickerstaff led the Invocation and Pledge of Allegiance to the U.S. and Texas Flags.

Recognize and thank outgoing SEDC Board Member Karlos McGhee for his service on the SEDC Board of Directors.

Mr. Bickerstaff and Ms. Harris-Daniel both complimented Karlos for his contributions to the SEDC Board. Mr. VanBuskirk also expressed his appreciation to Karlos for serving and for his sense of humor. Leslyn Blake thanked Karlos for his extensive knowledge of the real estate process and especially for assisting professionally with 5th Street project. Spencer Hauenstein presented Karlos with an obelisk in recognition of his service on the Sachse EDC Board from 2015-2018.

Consider and act on election of Officers for the SEDC Board of Directors.

Nominations were opened for Board President. Mr. VanBuskirk nominated President Hauenstein to continue as Board President and Marcia Harris-Daniel seconded nomination. Spencer Hauenstein was reelected by unanimous vote and agreed to continue serving as President. Nominations were opened for Vice President as well. Marcia Harris-Daniel nominated Michael VanBuskirk to continue as Vice President and Jeff Bickerstaff second nomination. Michael VanBuskirk was reelected by unanimous vote and agreed to continue serving as Vice President.

At 6:46 p.m. Mr. Hauenstein made motion to convene to Executive Session

Executive Session

The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section 551.072 Real Property: Deliberation regarding the purchase, exchange, or lease of real property located at one or more parcels south of SH 78, east of Ben Davis, west of 7th St. and north of Sachse Road.

Take any action as result of Executive Session.

Jeff Bickerstaff made motion to waive \$4,000 owed by Stepping Stones Daycare. Motion seconded by Ms. Harris-Daniel and motion carried unanimously.

At 7:40 p.m. Open Meeting reconvened

Consent Agenda

Approve the minutes of the November 15, 2018 regular meeting.

Accept the Quarterly Investment Report for the quarter ending September 30, 2018.

Accept the monthly revenue and expenditure report for the period ending October 31, 2018 and preliminary budget report for November 2018.

Jeff Bickerstaff made motion to approve the consent agenda as presented and Ms. Harris-Daniel seconded motion. Tim Shivers asked question regarding City policy on Quarterly Investment Report for the quarter ending September 30, 2018. Mr. Bickerstaff clarified present policy of finance department and stated this could be changed if City Council so approved SEDC's suggestion. Motion passed unanimously.

Regular Agenda Items

Consider and act on a date change for the SEDC January 2019 board meeting.

Ms. Blake asked that the January Board meeting be moved back one week due to developer interview scheduling. Mr. VanBuskirk made motion the Sachse EDC January 2019 board meeting be moved to Wednesday, January 23, 2019, to accommodate scheduling. Ms. Lindsey seconded motion. Motion passed unanimously.

Consider and act on the proposed SEDC 2018-2019 Strategic Marketing Plan.

Ms. Blake presented the SEDC 2018-2019 Strategic Marketing Plan previously presented at last board meeting. Multifaceted plan is put together to target DFW area, Sachse residents, specific restaurants and retail brands as well as developers.


Ms. Blake is asking for a vote to approve the proposed Strategic Marketing Plan.

Mr. VanBuskirk still has questions regarding the neighborhood districts in Sachse. Ms. Harris-Daniel does not think every area of Sachse needs to have a district identity. Ms. Lindsey thought that street signs might be used to identify Sachse by logo. Mr. Bickerstaff stated that cities grow up organically and does not want to assign names forcefully to districts within Sachse.

Ms. Harris-Daniel made motion to approve the SEDC 2018-2019 Strategic Marketing Plan with one exception, omitting the creation of branding districts for neighborhoods only. Mr. Bickerstaff seconded and motion passed unanimously.

A. Regular Meeting Closing

Meeting adjourned at 8:23 p.m.



Spencer Hauenstein, President



Leslyn Blake, CEO