



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, September 20, 2018

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, September 20, 2018, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash ex-officio

Absent: Karlos McGhee

Call meeting to order at 6:31 PM by Spencer Hauenstein, President of the Board.

Mr. Bickerstaff opened meeting with invocation and led all in pledges to American and Texas Flags

1. Consent Agenda

- 18-4388 Approve the minutes of the August 16, 2018 Sachse Economic Development Corporation regular meeting.
- 18-4381 Accept the monthly revenue and expenditure report for the period ending July 31, 2018 and preliminary budget report for August 2018.
- 18-4389 Accept the Quarterly Investment Reports for the quarters ending March 31, 2018 and June 30, 2018.

Mr. Bickerstaff made motion to accept Consent Agenda items as presented and Mrs. Harris-Daniel seconded. Vote was unanimously passed.

2. Regular Agenda Items:

18-4390 Discussion of GISD Grant

Ms. Blake presented follow up of previous GISD Grant opportunity of \$10,000 available to spend to support a variety of GISD initiatives. Ms. Blake proposed that \$3,000 would be used to support Sachse Chamber Fallfest games and \$1,820 would be used to finance business directory listing, \$2,590 would be used to sponsor a Sachse Leadership Class promoting GISD education programs, and the remaining \$2,590 would be used for Leadership Sachse reception or luncheon on Legislative Day in Austin now scheduled for Spring, 2019 which would include legislators. Ms. Blake attended first Sachse Leadership class today and graduation is scheduled for May 2019.

18-4384 Discuss and consider action on Marketing Report.

Mr. Weber reported that NTCAR booth displayed on August 29th at the Dallas Sheraton was awesome and well received. Focus was on “Where is Sachse” and how to pronounce SACHSE. Mr. Bickerstaff participated along with Ms. Harris-Daniel. Ms. Harris-Daniel believed our booth was outstanding and a conversation starter. Ms. Watkins asked that pictures be provided.

Backyard on 5th Sachtoberfest entertainment and food planned for Friday, October 19th from 5 p.m. to 11 p.m. Hoping to look like Grand Opening with Brave Combo, Matt Tolentino, and dancers in authentic German dress. Stein and Vine zone will be offering craft beers. Will be inviting developers and realtors to attend to give them a feel of the Sachse community.

Brad represented Sachse EDC to the Kiwanis Club. Ms. Harris-Daniel and the mayor were both in attendance. Presented Backyard on 5th history and future plans.

Sachse EDC website had substantial increase in followers on Facebook and Twitter. We experienced some increase in LinkedIn as well

18-4385 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

Mr. Hauenstein reported that Karlos McGhee is stepping down as Sachse EDC Board member due to work commitments but will plan to attend November Board

meeting. We will therefore have two openings on the Sachse EDC Board to be filled.

Ms. Nash reported on the first meeting of Leadership Sachse. We have a good group of students. Sachse EDC will have March 7th program from 8 a.m. to 5 p.m. so all Board members are invited to participate in this class. Team members got to know each other through DISC.

Ms. Blake reported the following items:

- Sachtobberfest is scheduled for October 19th and if it rains, there will not be an alternate date.
- Working on BRE Luncheon 12 @ 12 with Sachse Chamber
- Participated financially in 5 Loaves fundraiser
- New offering of Leadership Sachse Program for \$600 with some scholarships for those that cannot afford to attend. Pushing event back so can get feasible number of recruits (12 target number). This program is one day per month participation. Sachse EDC will be sponsor of this event.
- Continue to research Developers for 5th Street. Will give details in Executive Session
- Woodbridge Café to be promoted by Sachse EDC
- Also plan to support Grand Opening of Angels Ice Cream which will be moving inside Burger Island

18-4386 Discuss possible future agenda items.

At 7:13 p.m. Mr. Hauenstein made motion to convene to Executive Session

18-4387 The Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

At 7:45 p.m. Open Meeting reconvened

3. Adjournment



Spencer Hauenstein, President



Leslyn Blake, CEO