



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS  
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

February 15, 2018

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, February 15, 2018, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Michelle Howarth, Karlos McGhee, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Those Absent: Karlos McGhee

1. Meeting called to order at 6:30 PM by Mr. Hauenstein. Invocation offered by Mr. Bickerstaff and he also led in the Pledges to United States and Texas flags.

2. Consent Agenda

18-4154 Approve the minutes of the Sachse Economic Development Corporation regular meeting of January 18, 2018.

18-4160 Accept the monthly revenue and expenditure report for the period ending December 31, 2017 and preliminary summary budget report for January 2018.

Mr. Bickerstaff moved to approve the Consent Agenda as presented and motion seconded by Ms. Harris-Daniel. Motion was passed unanimously.

### 3. Regular Agenda Item:

- 18-4155 Introduce new SEDC Staff Member – Brad Weber, SEDC Marketing Specialist  
Mr. Weber was hired for the newly create marketing specialist position and started on Monday, February 12, 2018. He formerly worked for the City of Rowlett.
- 18-4153 Discuss and consider action on a funding request for a project for the purchase of fireworks for the City of Sachse for Red, White and Blue Blast festivities at Heritage Park, in an amount not to exceed \$20,800.00.  
Lance Whitworth gave brief presentation regarding Red, White and Blue Blast fireworks. City of Sachse event has changed contractors and now using Pyro Shows which does Addison's Kaboom Town fireworks. Pyro Shows charging \$20,800.00 this year (a four percent increase over 2017 with no additional increase for 2019 and 2020 due to three year contract approved by City Council). Pyro Shows will provide a 20 minute spectacular fireworks show with digital presentation choreographed to sound track. Total cost of event would increase \$5,900 from last year's cost due to repair of electrical outlets, purchase of more tents, more portable restrooms, rental carts, games and additional lighting. Marketing costs of \$4,300.00 will be spent this year.  
Mr. VanBuskirk made motion to approve funding request to sponsor 2018 Red, White and Blue Blast fireworks in an amount not to exceed \$20,800.00 and Mr. Bickerstaff seconded the motion. Motion was approved unanimously.
- 18-4151 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial retail, business retention and marketing projects.
- Ms. Blake attended Sachse Chamber Masquerade Ball January 26<sup>th</sup>. Sachse EDC was platinum sponsor.
  - Thanks to all who attended Woodbridge Café grand opening on Saturday, January 27<sup>th</sup> Staff helped organize this successful event.
  - Ms. Blake gave presentation to Collin County Realtors at the invitation of Jeanie Marten.
  - Barry Young with Oncor introduced 12 at 12 program. Plan to meet on February 26<sup>th</sup> about this new program which is similar to Sachse's Business Retention and Expansion program.
  - Staff, along with Mr. VanBuskirk will serve on Sachse Leadership Task Force and will attend inaugural meeting on February 26<sup>th</sup>
- 18-4152 Discuss possible future agenda items

Mr. Bickerstaff would like to see Sachse EDC Logo updated.

Ms. Watkins would like to see Sachse EDC promote social media channels and recruit likes/followers at Red, White and Blue Blast.

**At 7:00 p.m. Mr. Hauenstein made motion to convene to Executive Session.**

4. Executive Session:


18-4150 The Economic Development Corporation Board shall convene into Executive Session pursuant to the Texas Government Code, Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

**Open Meeting reconvened at 8:11 p.m.**

Mr. Bickerstaff moved that the Executive Director be authorized to negotiate and sign agreements and such other documents that are reasonable and necessary to purchase from the City of Sachse and sell to Cross Development Acquisition, LLC, a Texas limited liability company and/or their assigns, Lot 2, Block 1 of Brookview Commercial Park, an addition to the City of Sachse, Dallas County, Texas, according to the Map or Plat thereof recorded in Volume 93178, Page 3351, Official Public Records, Dallas County, Texas subject to a restriction agreement as required by the City, and to sign such other documents as Executive Director, in consultation with the Corporation's attorney, deem reasonable and necessary with respect to closing these transactions. Mrs. Watkins seconded the motion and it was approved unanimously.

5. Adjournment:

At 8:12 p.m. Mr. Hauenstein adjourned meeting.

  
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Spencer Hauenstein, President

  
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Leslyn Blake, CEO